

## MADE UP

### DIRECTOR

Owen Eric Wood

### DURATION

4:20

### YEAR

2008

### ORIGINAL LANGUAGE

English

### CATEGORY

Video Art



### DESCRIPTION

What is masculinity? What is it to be a man? How do these terms apply to homosexual identity? In reaction to homophobic behaviour towards gay men, *Made Up* criticizes how gays are often dismissed for being too "effeminate", too "flamboyant" or not "straight-acting" enough. While the interview subject speaks of his physical preferences in men off screen, the images show a man's physical appearance gradually changing to contradict the narrative being told. Through manipulations of both sound and image, *Made Up* demonstrates how social constructs are made and how they can be deconstructed.

### IMAGE FORMAT

4:3

### SOUND

Stereo

### SHOOTING FORMAT

MiniDV

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### KEYWORDS

Transformation, Masculinity, Accumulation, Seduction, Desire

### THEMES

Art and culture

Identity

Private life

Society