

MADE UP

DIRECTOR

Owen Eric Wood

DURATION

4:20

YEAR

2008

ORIGINAL LANGUAGE

English

CATEGORY

Video Art

**DESCRIPTION**

What is masculinity? What is it to be a man? How do these terms apply to homosexual identity? In reaction to homophobic behaviour towards gay men, *Made Up* criticizes how gays are often dismissed for being too "effeminate", too "flamboyant" or not "straight-acting" enough. While the interview subject speaks of his physical preferences in men off screen, the images show a man's physical appearance gradually changing to contradict the narrative being told. Through manipulations of both sound and image, *Made Up* demonstrates how social constructs are made and how they can be deconstructed.

IMAGE FORMAT

4:3

SOUND

Stereo

SHOOTING FORMAT

MiniDV

KEYWORDS

Transformation, Masculinity, Accumulation, Seduction, Desire

THEMES

Art and culture

Identity

Private life

Society