

## J.U.I.C.E. : JOIN US IN CREATING EXCITEMENT!

**DIRECTOR**

Isabelle Lavigne

**DURATION**

35:00

**YEAR**

1999

**ORIGINAL LANGUAGE**

French

**CATEGORY**

Documentary

**DESCRIPTION**

Day after day, three peddlers pound the city streets trying to sell discount cards. They doggedly pursue their work and sacrifice leisure and friends, in the hopes of rising in the rank of the business, and finally attaining money, freedom and success. Dream or illusion?

**IMAGE FORMAT**

4:3

**SOUND**

Stereo

**SHOOTING FORMAT**

DVCPRO

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**KEYWORDS**

Money, Motivation, Yearning, Sale, Everyday life, Capitalism

**THEMES**

Identity

Private life

Society