J.U.I.C.E. : JOIN US IN CREATING EXCITEMENT!

DIRECTOR
Isabelle Lavigne

DURATION
35:00

YEAR
1999

ORIGINAL LANGUAGE
French

CATEGORY
Documentary



DESCRIPTION
Day after day, three peddlers pound the city streets trying to sell discount cards. They doggedly pursue their work and sacrifice leisure and friends, in the hopes of rising in the rank of the business, and finally attaining money, freedom and success. Dream or illusion?

IMAGE FORMAT
4:3

SOUND
Stereo

SHOOTING FORMAT
DVCPRO

KEYWORDS
Money, Motivation, Yearning, Sale, Everyday life, Capitalism

THEMES
Identity
Private life
Society