Vithèque
La collection
de Vidéographe

C'EST PAS DU GÂTEAU

DIRECTOR
Madeleine Bennett

DURATION
15:30

YEAR
1972

ORIGINAL LANGUAGE
French

CATEGORY
Documentary



DESCRIPTION
Cake : isn’t it a symbol of society's abundance? What does the man and woman on the street think of this idea? If a cake is placed on the sidewalk of a busy street, how will the crowd respond? Images show children and adults eating cake on the street; different scenes entertain opposing viewpoints. Footage is accompanied by background commentary addressing poverty, society's over-consumption, the third world and war. This video was made in collaboration with Louis-Philippe Hébert.

WARNING
The quality of this video varies due to older technologies and image degradation.

IMAGE FORMAT
4:3

SOUND
Mono

KEYWORDS
Consumption, Poverty, Abundance, Wasting

THEMES
Family
Society