THE CLOTHES MAKE THE MAN

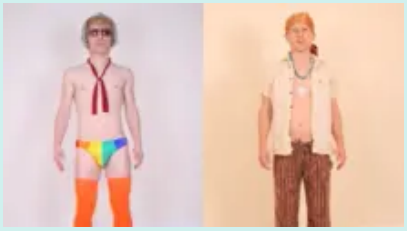
DIRECTOR
Owen Eric Wood

DURATION
4:05

YEAR
2008

ORIGINAL LANGUAGE
English

CATEGORY
Video Art



DESCRIPTION
Fashion has a powerful influence over the way people perceive each other. Within fractions of a second, we attach any number of characteristics to a person's identity based on what they're wearing. From economic class to political ideology, from sexual orientation to educational background, clothing is heavy with labels. The artist presents a critique of the influence of fashion by presenting himself dressed in a wide variety of outfits. Despite the fact that only one person is represented, the outfits still manage to communicate a wide range of personalities.

SOUND
Stereo

SHOOTING FORMAT
MiniDV

KEYWORDS
Fashion, Clothing, Provocation, Sexuality, Language, Personality, Self, Stereotype, Identity

THEMES
Art and culture
Identity
Society