

# THE CLOTHES MAKE THE MAN

**DIRECTOR** 

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**DURATION** 

4:05

**YEAR** 

2008

**ORIGINAL LANGUAGE** 

English

**CATEGORY** 

Video Art



## **DESCRIPTION**

Fashion has a powerful influence over the way people perceive each other. Within fractions of a second, we attach any number of characteristics to a person's identity based on what they're wearing. From economic class to political ideology, from sexual orientation to educational background, clothing is heavy with labels. The artist presents a critique of the influence of fashion by presenting himself dressed in a wide variety of outfits. Despite the fact that only one person is represented, the outfits still manage to communicate a wide range of personalities.

#### SOUND

Stereo

## SHOOTING FORMAT

MiniDV

#### **KEYWORDS**

Fashion, Clothing, Provocation, Seduction

### **THEMES**

Art and culture Identity Society