

THE CLOTHES MAKE THE MAN

DIRECTOR

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DURATION

4:05

YEAR

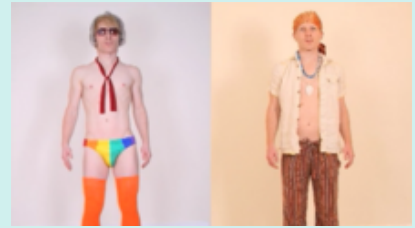
2008

ORIGINAL LANGUAGE

English

CATEGORY

Video Art



DESCRIPTION

Fashion has a powerful influence over the way people perceive each other. Within fractions of a second, we attach any number of characteristics to a person's identity based on what they're wearing. From economic class to political ideology, from sexual orientation to educational background, clothing is heavy with labels. The artist presents a critique of the influence of fashion by presenting himself dressed in a wide variety of outfits. Despite the fact that only one person is represented, the outfits still manage to communicate a wide range of personalities.

SOUND

Stereo

SHOOTING FORMAT

MiniDV

KEYWORDS

Fashion, Clothing, Provocation, Seduction

THEMES

Art and culture

Identity

Society