

ZOË IS AFRAID OF FLOWERS

DIRECTOR

Rachel Echenberg

DURATION

7:55

YEAR

1997

ORIGINAL LANGUAGE

English

CATEGORY

Video Art

**DESCRIPTION**

This urban fairy tale follows a woman on a shopping excursion. On this particular day, she finds herself browsing unsuccessfully until she comes across a dress that intrigues her... Using flowers and fire as metaphors, the video speaks of beauty, fear, and touch, juxtaposing learnt behaviour with the desire for a sensory (perhaps magical) understanding of the world.

KEYWORDS

Woman, Metaphor, Flower, Fire, Sensory

THEMES

Identity