

# ZOË IS AFRAID OF FLOWERS

**DIRECTOR**

Rachel Echenberg

**DURATION**

7:55

**YEAR**

1997

**ORIGINAL LANGUAGE**

English

**CATEGORY**

Video Art



**DESCRIPTION**

This urban fairy tale follows a woman on a shopping excursion. On this particular day, she finds herself browsing unsuccessfully until she comes across a dress that intrigues her... Using flowers and fire as metaphors, the video speaks of beauty, fear, and touch, juxtaposing learnt behaviour with the desire for a sensory (perhaps magical) understanding of the world.

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**KEYWORDS**

Woman, Metaphor, Flower, Fire, Sensory

**THEMES**

Identity