LA CONSOMMATION

DURATION
15:04

YEAR
1973

ORIGINAL LANGUAGE
French

CATEGORY
Documentary



DESCRIPTION
What is a consumer ? In a humorous tone and by way of caricatures and archive pictures, a narrator comments on the various aspects and issues of consumption habits, and how these are linked to the capitalist power economy. This document introduces possible alternatives available to the consumer, describing the structures of food production co-operatives in an urban and rural environment. The account is organised around the description of these organisms and co-operative clubs at the level of their functioning and their objectives. If the first are based on the profit, the others require time, volountary help, organisation and division of the tasks, and also an eradication of competition between buyers and sellers, centered around meetings and exchanges. These places of conviviality fight against the growing monopoly of the supermarkets and several of them have disappeared.

WARNING
The quality of this video varies due to older technologies and image degradation.

IMAGE FORMAT
4:3

SOUND
Mono

KEYWORDS
Community, Consumption, Action, Economy, Solidarity

THEMES
Socio-politics
Society
Social intervention