

DESIRE INC.

DIRECTOR

Lynn Hershman-Leeson

DURATION

26:23

YEAR

1990

ORIGINAL LANGUAGE

English

CATEGORY

Documentary



DESCRIPTION

Four ads on seduction, placed on cable TV stations, invited public response. This tape denounces the notions of desire and fantasy generated by the media.

IMAGE FORMAT

4:3

KEYWORDS

Essay, Seduction, Advertising, Consumption, Television

THEMES

Art and culture

Technology and medias

Society