

# **DESIRE INC.**

## **DIRECTOR**

Lynn Hershman-Leeson

## **DURATION**

26:23

#### **YEAR**

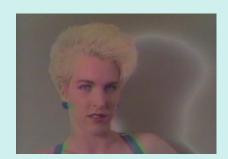
1990

## **ORIGINAL LANGUAGE**

English

## **CATEGORY**

Documentary



## **DESCRIPTION**

Four ads on seduction, placed on cable TV stations, invited public response. This tape denounces the notions of desire and fantasy generated by the media.

## **IMAGE FORMAT**

4:3

## **KEYWORDS**

Essay, Seduction, Advertising, Consumption, Television

## **THEMES**

Art and culture Society