

# BONA RIDE'S AGAIN : UN P'TIT TOUR DE MACHINE ÉLECTORALE DANS L'ARRIÈRE PAYS DU COMTÉ DE MATAPÉDIA, AU QUÉBEC. ELECTION 1973.

**DIRECTOR**

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**DURATION**

32:44

**YEAR**

1973

**ORIGINAL LANGUAGE**

French

**CATEGORY**

Documentary



**DESCRIPTION**

In 1973, Bona Arsenault, long time liberal deputy, relaunches his electoral campaign. This documentary is a portrait both of him and of the electoral attitudes of the time. The video traces his car trip through Matapédia, a little tour of the electoral machine, showing Bona Arsenault in public and private life. In private, he talks about his electoral know-how and his pension. In public, he gives speeches about increasing family allowances and welfare payments, as well as a revolutionary presence in the Parti Québécois.

**WARNING**

*The quality of this video varies due to older technologies and image degradation.*

**IMAGE FORMAT**

4:3

**SOUND**

Mono

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**KEYWORDS**

Communication, Portrait, Community

**THEMES**

Identity

Socio-politics