Vithèque
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# BONA RIDE'S AGAIN: A LITTLE TOUR OF THE ELECTION CAMPAIGN IN THE HINTERLAND OF MATAPÉDIA COUNTY, QUEBEC. 1973 ELECTION.

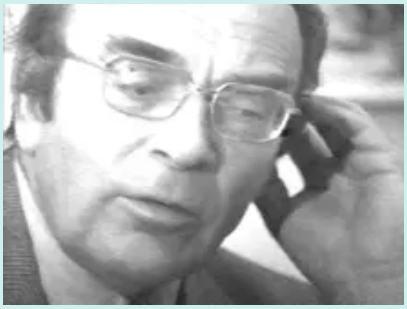
**DIRECTOR**
Yves Chaput

**DURATION**
32:44

**YEAR**
1973

**ORIGINAL LANGUAGE**
French

**CATEGORY**
Documentary



**DESCRIPTION**
In 1973, Bona Arsenault, long time liberal deputy, relaunches his electoral campaign. This documentary is a portrait both of him and of the electoral attitudes of the time. The video traces his car trip through Matapédia, a little tour of the electoral machine, showing Bona Arsenault in public and private life. In private, he talks about his electoral know-how and his pension. In public, he gives speeches about increasing family allowances and welfare payments, as well as a revolutionary presence in the Parti Québécois.

**WARNING**
*The quality of this video varies due to older technologies and image degradation.*

**IMAGE FORMAT**
4:3

**SOUND**
Mono

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**KEYWORDS**
Communication, Portrait, Community, Society, Welfare, Politics, Election, Public, Private, Goverment, Quebec,

**THEMES**
Identity
Socio-politics