

# LUC'S BAG

**DIRECTOR**

Luc Courchesne

**DURATION**

1:45

**YEAR**

1984

**ORIGINAL LANGUAGE**

English

**CATEGORY**

Video Art

**DESCRIPTION**

A mock-commercial for a bag which should make a fortune for its inventor.

**IMAGE FORMAT**

4:3

**KEYWORDS**

Advertising, Humor

**THEMES**

Art and culture