

THE BOUNTY OF THE EARTH

DIRECTOR

Paul Landon

DURATION

12:00

YEAR

1986

ORIGINAL LANGUAGE

English

French

CATEGORY

Video Art

**DESCRIPTION**

In The Bounty of the Earth, fruit signifies the exotic, the unconscious, art and nature. An interwoven text of music, image and words recounts the fate of a piece of fruit as it becomes a commodity to be bought, sold and consumed. However, before it is finally eaten, it resumes its symbolic function as art, manifested in a still life. The original music for this tape was composed by Sylvaine Martin and Serge Montreuil.

IMAGE FORMAT

4:3

KEYWORDS

Consumption, Food, Still life, Symbolism

THEMES

Art and culture

Environment

Society