SUPERMARKET STRATEGY : A SHOWCASE STORY

DIRECTOR
Katherine Liberovskaya

DURATION
10:30

YEAR
1990

ORIGINAL LANGUAGE
English
French

CATEGORY
Video Art



DESCRIPTION
Straight from the supermarket and carefully selected one by one, They appear : an answering machine, a television set, a vacuum cleaner, a microwave and more. Each is a fragment of the Silent Message, each an additional element of the Last Gift which stands for the final good-bye.

IMAGE FORMAT
4:3

SOUND
Stereo

KEYWORDS
Consumption, Relation, Supermarket, Advertising, Departure

THEMES
Art and culture
Society