

IN 1974

DIRECTOR

Mike Hoolboom

DURATION

7:14

YEAR

2017

ORIGINAL LANGUAGE

English

CATEGORY

Experimental

**DESCRIPTION**

A reflection on colour in fifteen camera tests. Serial portraiture. The mirage of formalism. Standardized colour charts, chemistries, processing times. What is normal, and what isn't?

IMAGE FORMAT

16:9

SHOOTING FORMAT

HD

KEYWORDS

Color, camera, film, normality

THEMES

Society