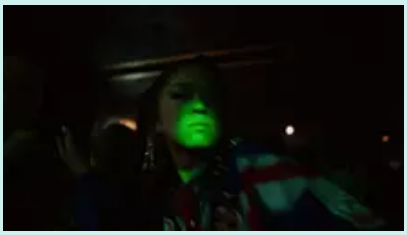
ICE CREAM



DIRECTOR
Mike Hoolboom

DURATION
8:10

YEAR
2021

ORIGINAL LANGUAGE
English

CATEGORY
Video Art

DESCRIPTION
An ice cream factory worker reflects on AIDS and the new capitalism. “A move from a regime of cultural production ordered by authorship, originality and signature to one ordered by the brand, branding and simulation.” This short essay doc is indebted to deep digs by Emily Martin, Lisa Adkins and Karen Ho.

IMAGE FORMAT
16:9

SOUND
Stereo

SHOOTING FORMAT
Digital

KEYWORDS
AIDS, SIDA, VIH, HIV, essay, capitalisme

THEMES
Essai