

ICE CREAM

DIRECTOR

Mike Hoolboom

DURATION

8:10

YEAR

2021

ORIGINAL LANGUAGE

English

CATEGORY

Video Art

**DESCRIPTION**

An ice cream factory worker reflects on AIDS and the new capitalism. "A move from a regime of cultural production ordered by authorship, originality and signature to one ordered by the brand, branding and simulation." This short essay doc is indebted to deep digs by Emily Martin, Lisa Adkins and Karen Ho.

IMAGE FORMAT

16:9

SOUND

Stereo

SHOOTING FORMAT

Digital

KEYWORDS

AIDS, SIDA, VIH, HIV, essay, capitalisme

THEMES

Essai