LA CLAQUE - CHEER



DIRECTOR
Claire Renaud

DURATION
9:16

YEAR
2021

ORIGINAL LANGUAGE
No dialogue

CATEGORY
Dance
Experimental

DESCRIPTION

Whether amateurs or elite athletes, cheerladers are always hypersexualized in pop culture. Playing with imaginary of these sport’s symbol and their iconic pompom, "Cheer" sheds light on feminine clichés, taboo and paradoxes and brings us within a oniric universe where sisterhood acts as a source of empowerment.

IMAGE FORMAT
16:9

SOUND
Stereo

SHOOTING FORMAT
HD

FURTHER INFORMATION

Partenaires
Conseil des arts du Canada, Conseil des arts de Montréal, Conseil des arts et des lettres du Québec, Vidéographe

KEYWORDS
dance, patriarchy, sports, cheering