

# HARD FAT

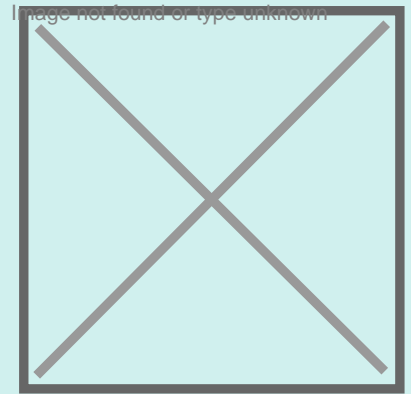
**DIRECTOR**  
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**DURATION**  
0:23

**YEAR**  
2002

**ORIGINAL LANGUAGE**  
English

**CATEGORY**  
Documentary



## DESCRIPTION

A conversation with Rick, the worldwide Web's most celebrated gainer... Gainers are men who deliberately gain weight because they enjoy inhabiting a fatter body. The video explores the gainer's bodily transformation in order to challenge our preconceived notion of desire, beauty and masculinity.

## IMAGE FORMAT

4:3

## SOUND

Stereo

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## KEYWORDS

Small social group, Masculinity, Morbidity, Control, Look, Obesity

## THEMES

Identity  
Health  
Society