

## MADE UP

**DIRECTOR**

Owen Eric Wood

**DURATION**

0:04

**YEAR**

2008

**ORIGINAL LANGUAGE**

English

**CATEGORY**

Video Art



**DESCRIPTION**

What is masculinity? What is it to be a man? How do these terms apply to homosexual identity? In reaction to homophobic behaviour towards gay men, *Made Up* criticizes how gays are often dismissed for being too "effeminate", too "flamboyant" or not "straight-acting" enough. While the interview subject speaks of his physical preferences in men off screen, the images show a man's physical appearance gradually changing to contradict the narrative being told. Through manipulations of both sound and image, *Made Up* demonstrates how social constructs are made and how they can be deconstructed.

**IMAGE FORMAT**

4:3

**SOUND**

Stereo

**SHOOTING FORMAT**

MiniDV

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**KEYWORDS**

Transformation, Masculinity, Accumulation, Seduction, Desire

**THEMES**

Art and culture

Identity

Private life

Society