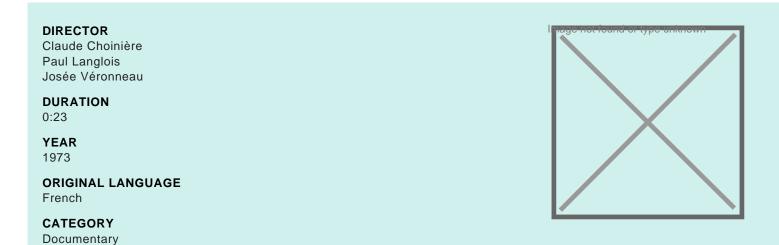
WATCHEZ-NOUS BEN L'AUTOMNE PROCHAIN



DESCRIPTION

The year is 1973, and Radio-Québec has been in operation for five years, but it has only been broadcasting on cable for six months. It has limited programming and viewership. Nevertheless, Radio-Québec's directors have big ambitions: they want to turn Radio-Québec into both an educational and a popular television network. This somewhat satirical documentary shows the contradictory views of the network's directors on its evolution and programming.

WARNING

The quality of this video varies due to older technologies and image degradation.

IMAGE FORMAT 4:3

SOUND

Mono

FURTHER INFORMATION

Commentary by Claire Valade, Film critic from Quebec:

Listening to the managers at Radio-Québec discuss the television network's programming and organization as an institution, it is remarkable to note how closely this official discourse, recorded in the network's early days over 35 years ago, resembles current discourse about the relevance of Télé-Québec, the funding it should receive, and the vision behind it. As they say, the more things change, the more they remain the same... (See À *l'insu du plein gré* for a variation on the same theme.)

KEYWORDS Television, Programming, Broadcast, Télé-Québec

THEMES Identity Technology and medias Society