

# **ASCII ALPHABET**

**DIRECTOR** 

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**DURATION** 

0:05

YEAR

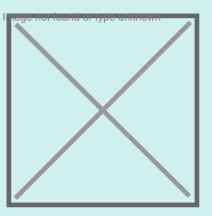
1999

**ORIGINAL LANGUAGE** 

English

**CATEGORY** 

Video Art



### **DESCRIPTION**

ASCII Alphabet is a humorous look at the "digitality" of the information object. It consists of a series of opposing image pairs, taken from antiquated children's encyclopaedias, and accompanying sounds. These paired binaries are arranged according to one of the most commonly used binary text encoding schemes: the ASCII code (American Standard Code for Information Interchange). In ASCII code each character of the alphabet can be reduced to a 7 digit binary string. ASCII Alphabet is structured so as to slowly reveal the encoded alphabet, first by transcribing these strings using the 26 pairs of sounds (A-Z), then by adding the numerals 1 and 0, and finally by using both the opposing images and sound together. In an attempt to give insight, for our analog consciousness, into the nature of digital information, ASCII Alphabet becomes more of an exploration of the breakdown of difference through digital translation and formal manipulation.

#### SOUND

Stereo

## **KEYWORDS**

Language, Communication, Number, Letter

#### **THEMES**

Art and culture Technology and medias