

J.U.I.C.E. : JOIN US IN CREATING EXCITEMENT!

DIRECTOR

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DURATION

0:35

YEAR

1999

ORIGINAL LANGUAGE

French

CATEGORY

Documentary



DESCRIPTION

Day after day, three peddlers pound the city streets trying to sell discount cards. They doggedly pursue their work and sacrifice leisure and friends, in the hopes of rising in the rank of the business, and finally attaining money, freedom and success. Dream or illusion?

IMAGE FORMAT

4:3

SOUND

Stereo

SHOOTING FORMAT

DVCPRO

KEYWORDS

Money, Motivation, Yearning, Sale, Everyday life, Capitalism

THEMES

Identity
Private life
Society