

L'ORIGINÉDITE - SYNTHÉO

DIRECTOR

Gianni Toti

DURATION

0:17

YEAR

1994

ORIGINAL LANGUAGE

French

Italian

CATEGORY

Experimental

**DESCRIPTION**

L'originédite - a contraction of the word origine (origin) and the word inédite (new) - is the first infographie tape of Gianni Toti. The language of video is pushed to its limits - curved, stretched, inhabited by sound-music-word. The artist questions this new experience: a binary universe made with zero and one dancing and composing new shapes. The challenge of numerical image and its relations with humanist culture, scientific imaginary, poetry and art.

SOUND

Mono

SHOOTING FORMAT

Betacam

KEYWORDS

Origin, Novel, Infographic, Humanism, Science, Poetry

THEMES

Identity

Technology and medias

Society