

## DESIRE INC.

**DIRECTOR**

Lynn Hershman-Leeson

**DURATION**

0:26

**YEAR**

1990

**ORIGINAL LANGUAGE**

English

**CATEGORY**

Documentary



**DESCRIPTION**

Four ads on seduction, placed on cable TV stations, invited public response. This tape denounces the notions of desire and fantasy generated by the media.

**IMAGE FORMAT**

4:3

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**KEYWORDS**

Essay, Seduction, Advertising, Consumption, Television

**THEMES**

Art and culture

Technology and medias

Society