

DESIRE INC.

DIRECTOR

Lynn Hershman-Leeson

DURATION

0:26

YEAR

1990

ORIGINAL LANGUAGE

English

CATEGORY

Documentary

**DESCRIPTION**

Four ads on seduction, placed on cable TV stations, invited public response. This tape denounces the notions of desire and fantasy generated by the media.

IMAGE FORMAT

4:3

KEYWORDS

Essay, Seduction, Advertising, Consumption, Television

THEMES

Art and culture

Technology and medias

Society