

# L'IDÉE GÉNIALE, OU, COMMENT FAIRE UN VIDÉOGRAMME

**DIRECTOR**

Denis Desjardins

**DURATION**

0:21

**YEAR**

1972

**ORIGINAL LANGUAGE**

French

**CATEGORY**

Docufiction

**DESCRIPTION**

Ideas come easily to four young men wanting to direct a video... too easily, perhaps. This is a video about the search for a stroke of genius. A series of silly situations take place, where a video is shot within a video. A combination of fiction with interviews creates a humorous story.

**WARNING**

*The quality of this video varies due to older technologies and image degradation.*

**IMAGE FORMAT**

4:3

**SOUND**

Mono

**SHOOTING FORMAT**

Betacam

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**KEYWORDS**

Video, Creativity, Creation, Direction

**THEMES**

Art and culture