

SUPERMARKET STRATEGY: A SHOWCASE STORY

DIRECTOR

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DURATION

0:10

YEAR

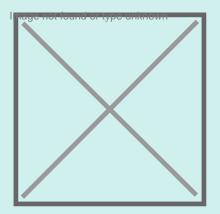
1990

ORIGINAL LANGUAGE

English French

CATEGORY

Video Art



DESCRIPTION

Straight from the supermarket and carefully selected one by one, They appear: an answering machine, a television set, a vacuum cleaner, a microwave and more. Each is a fragment of the Silent Message, each an additional element of the Last Gift which stands for the final good-bye.

IMAGE FORMAT

4:3

SOUND

Stereo

KEYWORDS

Consumption, Relation, Supermarket, Advertising, Departure

THEMES

Art and culture Technology and medias Society