

CATASTRONICS: THE BLACK CHERRY SYRUP MANIFESTO

DIRECTOR

Istvan Kantor

DURATION

0:02

YEAR

1982

ORIGINAL LANGUAGE

English

CATEGORY

Video Art



DESCRIPTION

Catastronics begins with a televised bulletin reporting the mysterious disappearances of young Canadians. All becomes clear when the culprit confesses to inventing a fizzy drink that allows you to escape boredom and disappear into space. This hijacking of televised news reflects an era fertile in religious cults and conspiracy theories.

IMAGE FORMAT

4:3

SHOOTING FORMAT

U-matic

KEYWORDS

Science fiction, children, television

THEMES

Socio-politics Technology and medias