

# L'ORIGINÉDITE - SYNTHÉO

**DIRECTOR**

Gianni Toti

**DURATION**

0:17

**YEAR**

1994

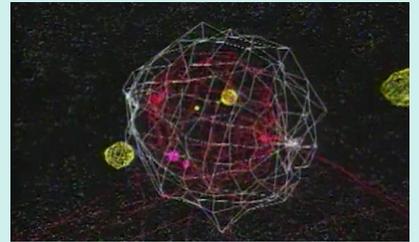
**ORIGINAL LANGUAGE**

French

Italian

**CATEGORY**

Experimental

**DESCRIPTION**

*L'originédite* - a contraction of the word origine (origin) and the word inédite (new) - is the first infographic tape of Gianni Toti. The language of video is pushed to its limits - curved, stretched, inhabited by sound-music-word. The artist questions this new experience: a binary universe made with zero and one dancing and composing new shapes. The challenge of numerical image and its relations with humanist culture, scientific imaginary, poetry and art.

**SOUND**

Mono

**SHOOTING FORMAT**

Betacam

**KEYWORDS**

Origin, Novel, Infographic, Humanism, Science, Poetry

**THEMES**

Identity

Technology and medias

Society