

THE BOUNTY OF THE EARTH

DIRECTOR

Paul Landon

DURATION

0:12

YEAR

1986

ORIGINAL LANGUAGE

English

French

CATEGORY

Video Art



DESCRIPTION

In The Bounty of the Earth, fruit signifies the exotic, the unconscious, art and nature. An interwoven text of music, image and words recounts the fate of a piece of fruit as it becomes a commodity to be bought, sold and consumed. However, before it is finally eaten, it resumes its symbolic function as art, manifested in a still life. The original music for this tape was composed by Sylvaine Martin and Serge Montreuil.

IMAGE FORMAT

4:3

KEYWORDS

Consumption, Food, Still life, Symbolism

THEMES

Art and culture

Environment

Society