## L'IDÉE GÉNIALE, OU, COMMENT FAIRE UN VIDÉOGRAMME

**DIRECTOR** Denis Desjardins

**DURATION** 0:21

**YEAR** 1972

ORIGINAL LANGUAGE French

CATEGORY Docufiction



## DESCRIPTION

Ideas come easily to four young men wanting to direct a video... too easily, perhaps. This is a video about the search for a stroke of genius. A series of silly situations take place, where a video is shot within a video. A combination of fiction with interviews creates a humourous story.

## WARNING

The quality of this video varies due to older technologies and image degradation.

IMAGE FORMAT 4:3

SOUND Mono

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SHOOTING FORMAT

Betacam

KEYWORDS

Video, Creativity, Creation, Direction

THEMES

Art and culture