Vithèque
La collection
de Vidéographe

# LA PRODUCTION FANTÔME – THE PHANTOM PRODUCTION



**DIRECTOR**
Tanya St-Pierre
Philippe-Aubert Gauthier

**YEAR**
2016

**ORIGINAL LANGUAGE**
No dialogue

**CATEGORY**
Experimental
Installation

**DESCRIPTION**
*La production fantôme – The Phantom Production* is a video-based piece presented as a diptych. A double screen shows simultaneously a real filmed video and a synthetic video. Inspired by the cultural idea of photorealism (how markers or signs of camera increase the realism of synthetic images), it is the camera movement that is here investigated as a specific cultural sign of photorealism. With this diptych piece, the tension between the filmed sequences and the synthetically generated sequences proposes an interrupted cinematographic production workflow, leaving this open work as an entrance to a cultural and critical reflection on photorealism in the digital age.
**Note: The excerpt shows the installation as it was presented in Sherbrooke as part of Espace ImMedia in 2016.**

**SHOOTING FORMAT**
HD

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**FURTHER INFORMATION**

*La production fantôme – The Phantom Production* can be presented in various modes: two-channel installation, single-channel installation, two-channel screening, single-channel screening (see photos).

**WEBSITE**
https://www.st-pierre-gauthier.com/the-phantom-production

**KEYWORDS**
digital image, cinema, photography, visual culture, synthetic video, realism

**THEMES**
Art and culture
Technology and medias